



Story Unlocked Pricing

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Special Deals

GNCC Members get 10% off

Non-Profits get 50% off Video Editing Day Rate

Real Estate Pricing

Level 1

Photos Only

\$200 per 1000 sq/ft

Includes:

- Photography session of the property (exterior, interior and details)
- Minimum of 30 HDR photos

Level 2

Photos + Slideshow Video

\$200 per 1000 sq/ft + \$150 for the 2 minute photo slideshow

Includes:

- Photography session on the property (exterior, interior, details)
- Minimum of 30 HDR photos
- Up to 2 minute long video slideshow featuring the photos and music over the video

Level 3

Photos + Video walkthrough of home with or without voice over

\$200 per 1000 sq/ft + \$350

Includes:

- Photography and videography session on the property (exterior, interior, details)
- Minimum of 30 HDR photos
- Up to 2 minute long video of the walkthrough with music, and the option to include a voiceover for no extra charge

Videos are 20% more expensive without the photography session included.

Videography Service Options

Typical Pricing + 13% HST:

Full Day Rate: 700 (8 - 9 hours)

In-Between Rate: 500 (5 - 7 hours)

Half Day Rate: 375 (3 - 4 hours)

Editing Rate: 500 per day (8 - 10 hours)

Specific Projects:

Contact me about your project for a quote on these services (below), these depend on the project.

Individual Video:

Ideal for capturing an event, a promotional video for a brand, or a video meant to replace in-person lessons. Price typically starts at \$1300

Includes:

- Project Outline
- Planning sessions. If requested, I can write up a script after asking some questions about what the project should achieve.
- Shooting
- Editing
- Teleprompter and audio equipment use
- Video thumbnail

Add-Ons:

- Different video dimensions (for various social media platforms). \$20 per dimension.

Monthly Videos:

Ideal for building a social media following. If you're looking to grow your social media following by publishing consistent content on various platforms, videos are a great way to do this! Not only do they make potential customers more familiar with your brand, but they bring your *audience* along for the ride as they watch your story unfold.

Includes:

- 1 planning session for each month of videos, as well as shooting, editing, and a video thumbnail for each of the videos
- 4 videos each month
- Dimensions for Instagram and Facebook included in price

With retainer agreement: \$4500 per month. See below for more information on this.

Without retainer agreement: \$1300 per video (4 x 1300 = \$5200)

Video Branding Package:

Includes:

- Title Animations
- An animated logo for the intro of the video
- Social media icons

Price varies

Photography

Portrait/Fashion

\$250 per session

- Minimum of 50 edited photos
- 2 hour session

Headshots

\$75

- Minimum of 20 edited photos

Graphic Design

Generally \$30 per hour, the average cost of a project is \$250 for a small project (Logo and style guide), and \$800 for a larger project like website design on a simple website builder like Wix or Squarespace. A custom built website is a different story and starts at about \$1500.

Offerings:

- Logos
- Websites
- Social Media Content

Retainer Agreement Discount

Retainer Agreements (Monthly fee for consistent work)

This deal is mainly for companies looking to build their social media following through the consistent publication of content. Pricing depends on the type of content, number of videos, and type of videos. One example is \$4500 per month for up to 4 talking head videos with b-roll, as well as a one hour session each month to plan out videos for the month. This also includes thumbnails for each video.

If you'd prefer to do individual videos without a retainer agreement, the cost would typically start at \$1300 per video, which would make the cost of 4 videos \$5200 (for example)

This option is available for those who want to create social media content with Story Unlocked for a minimum of 3 months.

Story Unlocked reserves the right to quote specific prices based on projects, this pricing sheet is not a promise, but a guideline.